



Outer North West Community Committee

FACEBOOK Highlights

28th October 2022 – 22nd February 2023

Appendix 1

Outer North West Community Committee

Since 28th October 2022, the Outer North West Community Committee Facebook page has gained: **3 new page 'likes'** (and currently has) **917 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 28th October 2022 is:
The Guiseley & Rawdon Forum post advertising the meeting which took place on 16th February 2023. The post reached a total of 1,961 people and 65 people engaged with the post.

The following below are screenshots of the most popular posts since the 28th October 2022. Alongside them are the figures for how many people were 'reached' and how many people 'engaged' with the post.

Most popular:

“The Guiseley & Rawdon Forum”. This post has reached **1,961** users and **65** people have engaged with the post.



The Forum

Updates from West
Yorkshire Police

Meet your Leeds203
neighbourhood host

Guiseley and Rawdon Forum
Thursday 16 February (7pm)

Greenacre Hall
55 New Rd Side, Rawdon, Leeds
LS19 6DD

Keep up to date with the Outer North West Community Committee



0113 378 5808 |  LccOuterNorthWest
CommunityCommitteefunding@leeds.gov.uk

2nd most popular:

“The Leeds Year of Culture 2023” post, which reached **115** users and **5** users engaged with the post.



LEEDS
YEAR OF CULTURE **2023**

Supported by Leeds City Council

My LEEDS Summer Apply for a grant!

Guiseley
and Rawdon
is celebrating
and **YOU** are
invited to
take part!



Deadline:
Mon 6 Mar, 9am



There will be a community event happening in your ward this summer, and you can apply for a small grant to be part of it. From foodies to dancers, storytellers to crafters, head over to the website to discover when your event is happening and how you could be involved:



[leeds2023.co.uk/
take-part/community-grants](https://leeds2023.co.uk/take-part/community-grants)

Alternatively, contact your
Neighbourhood Host, Lucy May:
guiserawdhost@leeds2023.co.uk

**2nd
MOST
POPULAR
POST**

Images by Steph Bartlett
and JMA Photography.

3rd most popular:

“Leeds City Council’s 2023/24 Budget Consultation” post, which reached **67** users and **2** users engaged with the post.



Leeds City Council Outer North West Community Committee



Published by Jonny Lcc · 15 December 2022 ·

Leeds City Council’s 2023/24 budget consultation is now open to participate in.

Share your thoughts on how the council plans to use its budget, as well letting us know how the increased cost of living has impacted you.

The survey will only take 5 to 10 minutes to complete, and your views will be shared with councillors before any decisions are made. The consultation closes on Wednesday 11 January.

To have your say, visit: <http://bit.ly/3j5xNKB>



**Leeds City Council's
2023/24 budget
consultation is live**

**Visit
leeds.gov.uk/budget
to have your say**

